



Power & data beyond limits.



Mainline customer review

Leroy Merlin

Mainline provides the power behind Leroy Merlin's lighting displays

With nearly 350 Home improvement stores in 12 countries, Leroy Merlin is no stranger to store design. The fast moving nature of the DIY market means new products are introduced regularly, placing high demands on the retail spaces. The costs associated with these reconfigurations are something that the Leroy Merlin are acutely aware of, so the idea of a system that was totally future proof and eliminated any future electrical reconfiguration costs was hard to ignore.

In certain areas of the store, Mainline Power has been rolled out to ensure that new products can be added or reconfigured at will by the store staff. Previously there was an over dependency on electrical contractors to perform such tasks, a dependency which has now been eliminated.

Mainline's unique design means that once installed, it is completely safe for all users to add, remove or reposition one of the many socket types which work on the track.

Installing Mainline took just a fraction of the time taken when compared to using traditional methods, eliminating any store down time. With no more trailing extension leads or overloaded power sockets, Leroy Merlin has created a totally flexible retail environment, whilst saving money now and well into the future.

"Once installed, it is clear to see the benefits that Mainline offers. It has given us so much more choice for how we design our merchandising spaces. The system is so simple to use and it looks so much nicer than our previous solution too!"

Store Manager, Leroy Merlin.

With many branches having already installed Mainline Power in their lighting departments, Leroy Merlin are in the process of installing the product in the aisles of over 30 more stores!



For more information about Mainline, to order a sample or book an appointment for a member of the Mainline Team to visit you, please contact us:

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